



**Embracing the True Colors of
Nursing Leadership:
Structuring and Motivating for Success**
NCAPHNA 69th Annual Conference

August 23, 2016

Dear Public Health Nursing Administrators in North Carolina,

Public Health Administrators continue to excel in leading public health staff across the state in the performance of population health. Whether your position is leading staff that provide hands on care to the uninsured or underinsured or whether you lead nursing supervisors as they manage staff, you all play such an important role as members of the North Carolina Association of Public Health Nursing Administrators. Our leadership across North Carolina promotes high quality services for the populations that need it the most.

As your president, I have been pleased to work with the Governing Board that leads the way to achieve this organization's purpose: "To improve the quality, quantity, comprehensiveness and continuity of public health nursing care provided by the local health departments in concert with current health care trends and public health nursing practice". Our organization has many nurse administrators serving on the state or regional level that are focused on this purpose. Please encourage any nurse administrator not involved to join our ranks and excel in their leadership roles.

You all are invited to join me in attending the NCAPHNA 69th Annual Conference at the Sheraton Koury Convention Center in Greensboro, North Carolina on October 27-28, 2016. The theme this year is "Embracing the True Colors of Nursing Leadership: Structuring and Motivating for Success". On the first day, Christy Jones of the Coach Chris Company, LLC is the keynote speaker and will present "True Colors" to help us embrace our personal leadership style, uncover our strengths, and learn areas for developing our leadership style. The Public Health Law Update will be presented by attorney Jill Moore. Linda Burhans, Associate Executive Director at the Board of Nursing, along with Phyllis Rocco, Chief Nurse, NCDPH will present on "Management and Supervision of Nurses in the Public Health Setting". On Friday, we welcome Terry Snowden of the Snowden Company, LLC who will bring information on EMR Liability and Legal Documentation. Later in the morning our Chief Nurse, Phyllis Rocco, will update us on Public Health Nursing's duty to reclaim our role in the community and to focus on population health services.

Whew! I am out of breath after talking about the conference. Don't forget you will also meet new nurse administrators and renew old friendships if you've been in Public Health a while. Bring all your new supervisors to this fantastic conference! State Nursing Consultants are also welcome. To register visit www.ncpublichealthnursing.org and learn more about the conference.

Sincerely,
Judy Southern, MPH BHS, RN
NCAPHNA President