

NC Department of Health and Human Services

Division of Public Health

Annual Update on Public Health Nursing

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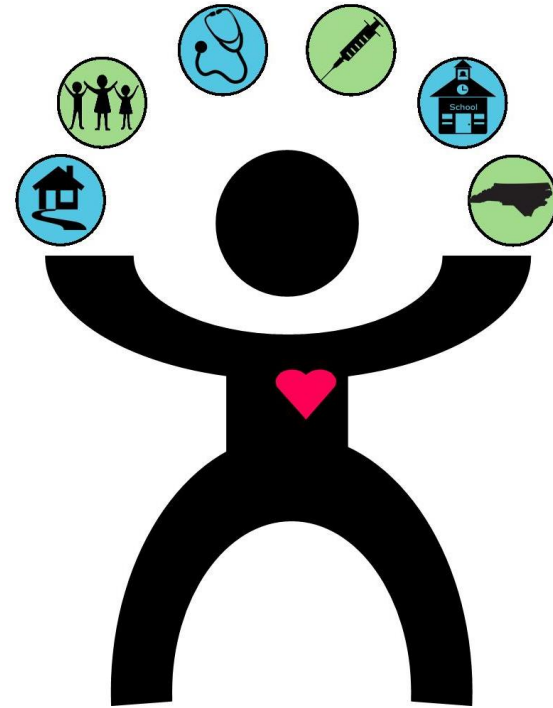
Chief Public Health Nurse

November 8, 2017

NCAPHNA Annual Conference 2017

- Connecting the Dots for Public Health Nursing Leadership and Management
- November 7-8, 2017
- Greensboro, NC

North Carolina Public Health Nursing



Public Health Nurses at Heart

“Leadership is the process of influencing others to understand and agree about what needs to be done and how to do it, and the process of facilitating individual and collective efforts to accomplish shared objectives.”

Gary Yukl-2013

National Public Health Nursing Issues

Embracing Public Health 3.0

What was PH 1.0?

- **Post Civil War to 1988**
- **Scientific advances:**
 - Understanding of disease
 - Vaccines
 - Antibiotics
 - Epidemiology
 - Lab sciences
- **PH Services varied greatly across the country**

What was PH 2.0?

- **1988-present day-timeframe assigned by the IOM report, *The Future of Public Health*.**
- **Assuring conditions in which people can be healthy and**
- **Defined the core functions of governmental PH as:**
 - **Assessment**
 - **Assurance**
 - **Policy Development**

PH 3.0

- **Transformation of local PH infrastructure to ensure conditions for everyone to be healthy.**
- **Focus on:**
 - **Collective impact of multi-sectors, including business that address social determinants of health (SDoH)**

Key Components of PH 3.0

- **Enhanced Leadership and Workforce**
- **New Partners**
- **Accreditation**
- **Technology, Tools and Data that Matter**
- **New Metrics of Success**
- **Funding**

Where does the PHN Leader fit in to PH 3.0?

- **We Know:**

- Stories that support the data
- Local challenges our communities face in living healthier
- Institutional barriers put in place to deter our communities from achieving a higher health status
- How to organize & delegate to get things done
- How to implement EBS

Where does the PHN Leader fit in to PH 3.0? (cont.)

- **We are:**
 - **We are learning how to better evaluate our interventions to demonstrate outcomes**
 - **Valuable contributors for fostering collaboration and change.**

DEMAND your seat at the planning table.

Clinical Services

Health Equity

Funding

Promote and Educate Health Care Community

Learn more about Community Health Workers(CHW)

Nursing Community Coalition

American Nurses Association

Quad Council

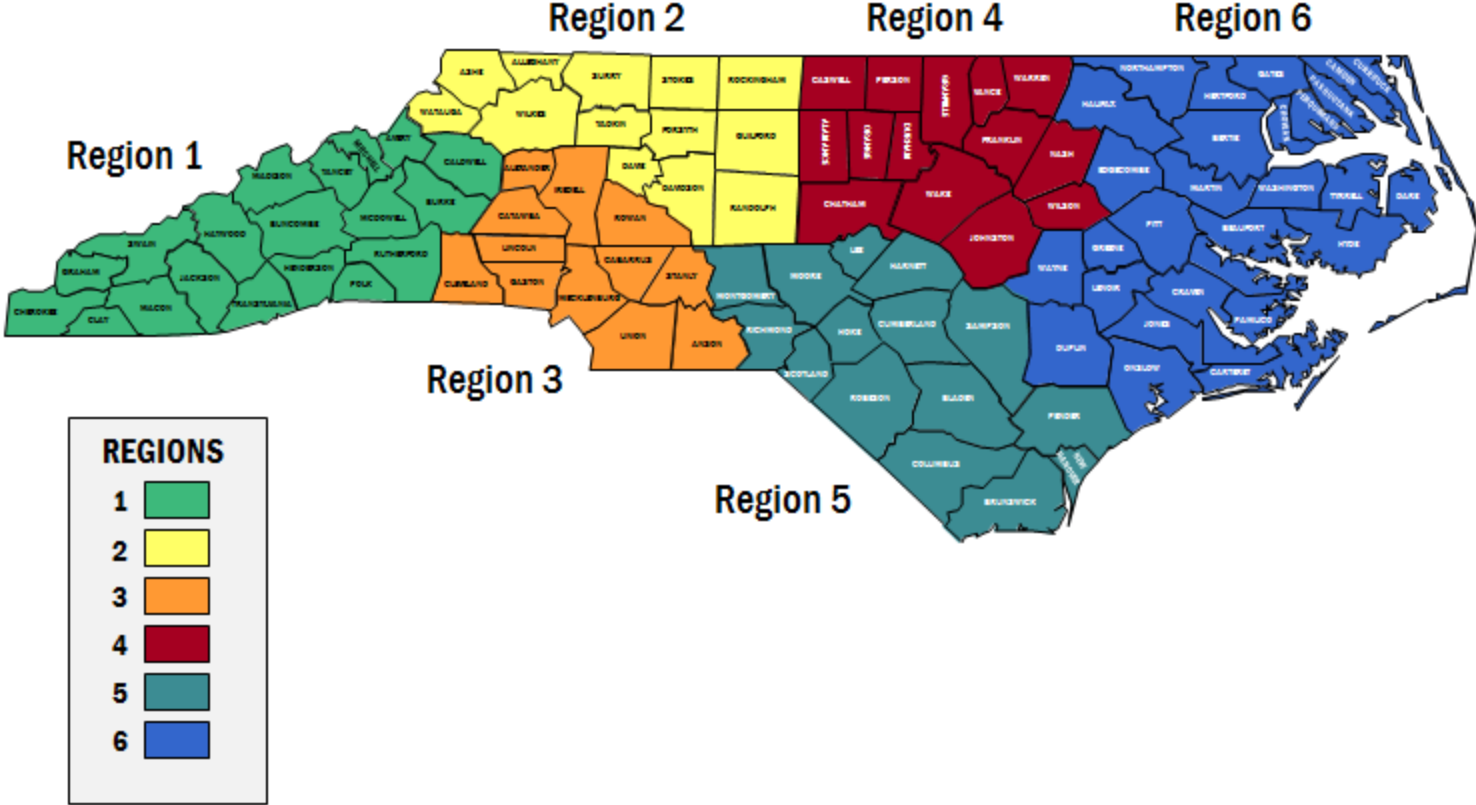
NC Issues facing Public Health Nursing

- **HB 88-Modernize Nursing Practice Act**
- **Legislative funding to enhance communicable disease investigation and response**
- **Opioid Crisis**
- **Understanding population health**

Medicaid Transformation

- **Managed Care Organizations (MCO's) now referred to as Pre-paid Health Plans**
 - At least 3 that cover statewide
 - Up to 12 Provider Led Entities(mini MCO's formed by local health care systems i.e. hospitals)
 - 4 plan choices for Medicaid beneficiaries/region

PHP regions



Plan requirements

- **Must pay at least 100% of the amount Medicaid currently pays per CPT code.**
- **Health depts. paid more on 10 codes.**
- **Division of Health Benefits will administer a centralized credentialing system for providers.**
- **Advanced Medical Homes/Tiers**
 - **case management to include: SDoH, integration of Behavioral Health services into Primary care, addressing opioid addiction, chronic pain**

DPH is advocating on behalf of the Public Health System with DHB for:

- **Continued recognition of ERRNs as providers**
- **Retain reimbursement for all types of nurse home visiting programs**
- **Retention of CC4C and OBCM**
- **STD, FP and Prenatal care anywhere-in-network or out-of- network**
- **Retain any Medicaid funding for PH programs that aren't currently fee for service (Sickle Cell, BCCCP, Home Lead Assessments**

Quality Metrics proposed by the NC Task Force on Health Care Analytics

- **6 Metric categories:**
 - **Improving Population Health**
 - **Preventive Care**
 - **Care of Acute and Chronic Conditions**
 - **Patient Experience of Care**
 - **Cost and utilization**
 - **Workforce Wellbeing**

Improving Population Health

- Health Days
- Live Births weighing less and 2,500 grams
- Obesity Screening and Follow-up
- Infant Mortality
- Chlamydia Screening in Women
- Social determinants of health

Preventive Health Care

- Immunizations
- Well-child visits
- Percentage of eligibles who received preventive dental care
- Tobacco use: Screening and Cessation Interventions
- Screening for clinical depression and Follow-up
- Cervical Cancer screening

Preventive Care continued

- **Contraceptive care**
- **Behavioral Risk Screening for pregnant women**
- **Prenatal and postpartum care**

Care of Acute and Chronic Conditions

- Medication management for people with asthma
- Comprehensive Diabetes Care
- Controlling High Blood Pressure

LTAT & PHNPDU updates

- **Full time Continuing Nursing Education Director, Susan Little, DNP, RN**
- **Full time Community Health Assessment Director, Kathy Dail, MED, RN (PhD applicant)-beginning 1/2018**
- **Improved clinical data collection and analysis process-Local Health Department- Health Services Analysis (LHD- HSA)**
- **Focus on PHN practice**

SAVE THE DATE



**2018 Community Health Assessment
(CHA) Winter Institute
“Leadership...Pure and Simple”
January 11-12, 2018
McKimmon Center
North Carolina State University
Raleigh, NC**

Registration Link: <https://ncpha.memberclicks.net/cha-winter-institute>

Registration Fee:

- \$125 Early Bird Registration - November 1-15. **Payment must be received by November 22.**
- \$150 after November 15 until conference is at capacity. **Payment must be received by January 8.**

Registration includes: 2 continental breakfasts, 2 lunches, 4 breaks, continuing education credit)

Hosted by the NC Public Health Association

**Co-Sponsors: NC Division of Public Health and Wake Area Health Education Center
(Continuing education units and CHES credits have been applied for through Wake AHEC)**



SUMMARY AND QUESTIONS

References

- Yukl, G.A. (2013). Leadership in organizations(8th edition). Upper Saddle River, NJ: Prentice Hall
- DeSalvo, K.B. (2016). Public Health 3.0: Time for an Upgrade. American Journal of Public Health, April 2016, Vo.106, No.4.
- Office of the Assistant Secretary for Health and Human Services, US Department of Health and Human Services (2016): Recommendations to Achiever Public Health 3.0.
- North Carolina's Proposed Program Design for Medicaid Managed Care (2017). NC DHHS.
- North Carolina Institute of Medicine (2017). Metrics to Drive Improvements in Health.