

Sponsorship & Exhibitor Prospectus

October 20th and 21st, 2022 | Raleigh Marriott Crabtree Valley | Raleigh, NC



UNMASKING
OUR
RESILIENCE

NCAPHNA
NC Association of Public Health Nurse Administrators
2022 Annual Conference

Save the Date
October 20th & 21st


"Everywhere, Everyday, Everybody"

Marriott Crabtree Valley
Raleigh, NC

This conference is jointly provided by the Public Health Nursing Institute for Continuing Excellence



"Everywhere, Everyday, Everybody"

General Information

We invite you to join us for this annual event which will include plenary sessions and a keynote address. The 2022 North Carolina Association of Public Health Nurse Administrators is a wonderful professional development opportunity for nurses to explore new ideas, share lessons learned, and network with others from across the state!

Every year, new and returning public health nurse leaders attend the conference to participate in innovative sessions and networking opportunities. The theme for this year's conference is "**Unmasking Our Resilience.**"

This is the largest conference targeted to public health nurse leaders in North Carolina.

Exhibiting Schedule

Thursday, October 20th

7:00 a.m.	Vendor set up
7:00 – 8:30 a.m.	Breakfast
10:00 – 10:30 a.m.	Break
12:00 – 1:30 p.m.	Lunch
2:30 – 3:00 p.m.	Break

Friday, October 21st

7:00 – 8:00 a.m.	Breakfast
10:00 – 10:30 a.m.	Break



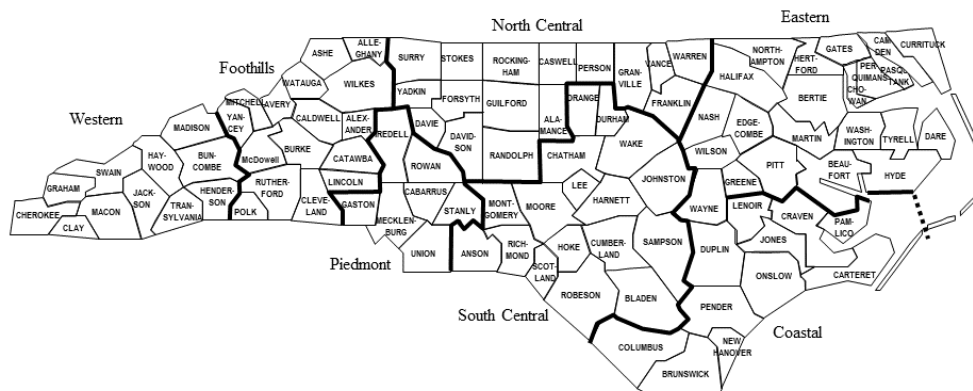
Profile of Attendees



Looking back...Over 70% of attendees of the 2019 conference reported that attending the conference influenced a change in their practice within their current job.

Over 50% of past attendees reported attending the conference provided them with information, tools, and strategies to enhance their leadership skills.

NCAPHNA Regions



2022 Exhibitor Package

\$300.00 For-profit

\$100.00 Not for profit

The exhibitor space will be in the Foyer outside the main conference area located in the Glenwood Ballroom on the main floor of Raleigh Marriott Crabtree Valley hotel. This space is conveniently located for increased visibility and networking.

Includes:

- ❖ Two days of exhibiting: Thursday, October 20th, and Friday, October 21st
- ❖ Clothed table with two chairs
- ❖ Breakfast for two persons on both days
- ❖ Lunch for two persons on Thursday
- ❖ Coffee and break service

Additional exhibitor breakfast, lunch, and break services are available for \$100 per person per day.



Sponsorship Level	Price	Description
<p><u>GOLD</u> Sponsorship Includes: - Free Exhibit Space (up to 3) - Free Additional Exhibitor (2) - Choice of Exhibit Location - Printed Signage On-Site - Verbal Recognition - On-Site Acknowledgement</p>	\$8,500	<p>Conference Lunch: Providing lunch is a great way to support the conference. By providing a southern buffet lunch on Thursday, you will have the opportunity to address the participants with brief remarks and be recognized through signage and announcements.</p>
	\$7,000	<p>Networking Breakfast: There is no better time to network than over a meal. Support the conference by sponsoring a hot breakfast for participants. You will be recognized through signage and announcements during breakfast.</p>
	\$6,000	<p>Conference Audio Visual Package: Individual audio-visual support for the ballroom is available, or you can sponsor the entire conference! Your logo and company name will be displayed on the screen before sessions, during breaks and acknowledged during the conference opening.</p>
<p><u>Silver</u> Sponsorship includes: - Free Exhibit Space - Free Additional Exhibitor - Website Acknowledgement - Verbal Recognition - On-Site Branding</p>	\$4,000	<p>Keynote Speaker: Help the Conference Planning Committee secure national speakers by sponsoring a keynote. Sponsorships will support speaker fees and travel.</p>
	\$3,000	<p>Morning or Afternoon Break: Breaks are a great opportunity for exhibitors and vendors to network with conference participants. There are 3 opportunities to sponsor a break.</p>
<p><u>Bronze</u> Sponsorship includes: - Free Exhibit Space (up to 2) - Website Acknowledgement - Verbal Recognition On-Site</p>	\$2,500	<p>Participant Incentive: Incentive items are purchased for each registered participant. Items will be branded with the conference theme and date along with your logo and/or company name</p>
	\$1,000	<p>Conference Lanyards and Name Tags: Providing items for speakers and participants is a great way to support the conference and will be acknowledged on the conference website and in- print at the event.</p>

Additional Opportunities!!

We will be happy to create a custom sponsorship package to meet your needs and enhance the NCAPHNA 2022 Annual Conference. Please contact Amparo Acosta at Amparo.Acosta@buncombecounty.org.

Registration Information

How to register or make changes:

Exhibitor registration will be open from March 7 to October 5. If you are interested in attending the conference as well, please note that Conference registration does not open until March 7th. To ensure you can secure a spot, **we encourage you to register early as space is limited.**

You may request more than one table. However, you will be charged per table, i.e., two for-profit tables will be \$550.00. If you need additional tables, please contact Amparo Acosta directly at Amparo.Acosta@buncombecounty.org.

The exhibit fee must be received via our online registration system no later than October 5, 2022, at 11:59 pm, or your registration will be canceled. You can pay by credit card via our online Eventbrite registration system. We accept Visa and MasterCard.

When to set up:

Exhibitors will have access to the exhibit area on Thursday, October 20th from 7:00 am until 8:00 am. Your assigned table will have a tent card with your company name displayed.



Registration Information (continued)

Exhibitor Priority:

Exhibitor space is limited, and priority will be assigned if capacity is reached. Exhibitors providing educational and informational displays and products will be prioritized over exhibitors who are selling commercial products.

Shipping:

All exhibitors must bring their supplies in through the loading dock. We will email you instructions for shipping materials to the hotel prior to the start date of the conference.

Accommodations:

A block of rooms has been reserved under NCAPHNA at the Raleigh Marriott Crabtree Valley for a rate of **\$169.00 plus tax per night**. You will find the information for your online reservation link below. To receive this discounted rate, you must make your reservation **no later than September 28, 2022**. If you have questions or need help with the link, please do not hesitate to ask.

[Book your group rate for NCAPHNA](#)

For further details, please contact Amparo Acosta – amparo.acosta@buncombecounty.org

To register, visit <https://ncaphna22registration.eventbrite.com>

